



FACILITATION EVALUATION FORM

This feedback summarizes the participants assessment of the training you facilitated on the scale from: 10(Excellent), 8-9(Very High), 6-7(High), 5(Average), 3-4(Below Average), 1-2(Poor)

Facilitator: Mr. Chukwuemeka Fred Agbata

Topic: E - Marketing as a Strategic Marketing tool in the era of Globalization

Date: 26/11/2012

A. FACILITATOR	9.4
Facilitator's ability to motivate the class participants	9.5
Facilitator's ability to relate module content to real situation	9.4
Facilitator's ability to develop your knowledge of subject matter	9.5
Facilitator's ability to respond to questions	9.3
Facilitator's ability to keep discussion focused on Content	9.3
Facilitator's ability to engage the class to generate ideas	9.4
Facilitator's sensitivity to the different skills, ideas and values presented by participants	9.4
Facilitator's ability to encourage peer-learning	9.4
Facilitator's openness to other schools of thought, alternative tools, methods or processes and to 'research it' if he does not have an immediate answer to a question	9.4
B. Content	9.4
The facilitation methodology/ies (presentation, case study, role play etc.) set out clearly the learning objectives	9.4
The effectiveness and aptness of the facilitation methodology(ies) for content delivery	9.4
Facilitation coverage of all the Session objectives and sub-topics	9.5